



2024 Pin Up Paws Party Sponsorships

THANK YOU for supporting St. Augustine Humane Society by sponsoring our annual Pin Up Paws Party! This year, we will print 2,500 Sweet Things inspired full-color calendars featuring winning pets who fundraised for the Humane Society. The 2025 Pin Up Paws Calendar will be revealed at our annual Pin Up Paws Party on Thursday, October 24, 2024 at **The White Room**, located in downtown St. Augustine. This year's party follows the theme of the 2025 "Sweet Things" calendar. By sponsoring our PUP Party, you are supporting our lifesaving programs. For party information, visit www.PUPparty.org

V.I.P. Corporate Sponsor: \$5,000

- Full Page program ad
- Logo on event website
- E-newsletter recognition
- Announcement at event
- Event video inclusion
- Reserved table for 10
- Signage at table
- Stand alone sign at event

The following two benefits require a commitment by August 1, 2024

1. Two Ad spots in 2025 Calendar
2. Logo on Event Tickets

Plus - as a V.I.P. you will receive benefits the entire year:

- E-newsletter monthly
- Electronic message board
- Other events TBD
- Facebook mentions
- Off-site Pet Food Drives
- Santa Drop Off event
- Partnership with SAHS Community Relations Director

Diamond Sponsor: \$2000

- Full Page program ad
- Reserved table for 10
- Signage at table
- Announcement at event
- Event video inclusion
- E-newsletter 1 month
- Listed on sponsor sign

Ruby Sponsor: \$1800

- Half Page program ad
- Reserved table for 10
- Signage at table
- Event video inclusion
- E-newsletter 1 month
- Listed on sponsor sign

Platinum: \$800

- Full Page program ad
- E-newsletter 1 month
- Listed on sponsor sign

Gold: \$500

- Half Page program ad
- E-newsletter 1 month
- Listed on sponsor sign

Silver: \$300

- Quarter Page program ad
- E-newsletter 1 month
- Listed on sponsor sign

Your sponsorship commitment is due no later than **Thursday, September 12th**. Accepted payment methods are cash, check, or card. To pay by cash, please visit our office during normal business hours. Checks may be addressed to St. Augustine Humane Society and mailed to 1665 Old Moultrie Road, Saint Augustine, FL 32084. If you cannot pay by card in person, you can do so over the phone by calling our front desk at **(904) 829-2737**

Your organization's images, logos, and marketing materials to be used are due no later than Thursday, Sept. 19th. Please direct all materials to our Executive Director, Carolyn Smith by email at admin1@staughumane.org. If you would like the Humane Society to create the art to be used in the event program, please include any brand guidelines.

If you have additional questions, please contact Carolyn at any time. Thank you for your support!

Contact Name: _____

Contact Email: _____ **Contact Phone:** _____

Business Name: _____

Sponsorship Level: ___ V.I. P. Corporate Sponsor ___ Diamond ___ Ruby ___ Platinum ___ Gold ___ Silver

Payment Method: Cash Card Check

St. Augustine Humane Society (SAHS), a non-profit charitable organization operating out of St. Augustine, Florida, is recognized as tax exempt under section 501(c)(3) of the Internal Revenue code. Donations to nonprofits with 501(c)(3) tax exempt status are tax deductible as charitable contributions to the full extent allowed by law. St. Augustine Humane Society, Inc. has not provided any goods or services in consideration, in whole or in part, for this contribution. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE OR WEBSITE: WWW.800HELPLFLA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE OF FLORIDA